

# Drybar Founder Alli Webb Writes First Book The Drybar Guide to Good Hair For All



Media Alert!

IRVINE, CA, April 7, 2016 / PRNewswire / -- The Drybar Guide to Good Hair for All is the ultimate handbook for at-home hairstyling from Drybar founder Alli Webb. A longtime stylist and naturally curly-haired girl, Alli, along with her husband Cam Webb and brother Michael Landau, opened the very first Drybar in 2010 to offer great blowouts in a fun atmosphere so women could look (and feel!) their very best.

Now, with nearly 60 shops across the country creating over a million beautiful blowouts a year, Alli shares her tried-and-true tips and tricks in three in-depth sections. Each features more than 100 style inspiration photographs and step-by-step tutorials.

Bright, happy and loaded with style and substance (just like you!), this book will give readers everywhere a good hair day at home!

"Hair has always been my passion. I am incredibly excited and honored to be able to share all the knowledge I have picked up along my 20+ years in the hair industry with woman everywhere. This book is super easy to follow and the ultimate guide to amazing hair at home!" says Alli Webb.

Preorder your copy today with the following retailers:

[Abrams](#), [Amazon](#), [Barnes & Noble](#), [Indiebound.org](#), [Books-A-Million](#), and [Indigo](#) (Canada Only)

## About Drybar:

Drybar is based on the simple concept of focusing on one thing and being the best at it: Blowouts. The idea was a natural one for curly haired founder Alli Webb, a longtime professional stylist, who grew tired of overpaying for blowouts at traditional salons. Named one of the top "100 Brilliant Ideas" by Entrepreneur Magazine and one of New York Magazine's Boom Brands, Drybar is on track to have over 70 retail locations by the end of 2016, and will continue to add to its popular line of hair styling products and tools sold through its own shops and online, as well as at Sephora and Nordstrom locations in the U.S. and Canada. More information about Drybar is available at [www.drybar.com](http://www.drybar.com).

For more information, please contact:

Jose Martinez at BrandLink Communications | [Jose@brandlinkcommunications.com](mailto:Jose@brandlinkcommunications.com) / 323.363.7494

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